



NICOLE ROSALES

AFFORDABLE TRAVEL & LIFESTYLE WRITER

I'm an award-winning PR professional and former TV journalist passionate about affordable travel, the food and beverage scene, and exploring my own backyard in Dallas, Texas.

I share well-researched, educational stories about traveling for the everyday person to inspire and empower Millennial and Gen Z women to invest in themselves and create a lifestyle they love.

SOCIAL STATS



980+ Followers
@nicole_rosales



130+ Followers
455 Monthly Impressions
@nicolerosales



90+ Followers
@nicole_castanon

AUDIENCE

59% Women

41% Men

AGE

59% 25-34

LOCATION

Dallas, Texas